

From: Jessica Lall

Sent: Monday, May 16, 2016 12:47 PM

To: Josh Kreger <josh@southpark.la>; Laura Hill <laura@southpark.la>

Subject: FW: You are cordially invited - Minimum Wage Increase, Layoff Aversion Strategies

Importance: High

Wondering if one of you should be there?

From: Joseph Torres <joseph.torres@laedc.org>

Date: Monday, May 16, 2016 at 10:16 AM

To: Jessica <jessica@southpark.la>

Subject: You are cordially invited - Minimum Wage Increase, Layoff Aversion Strategies

Dear Jessica,

You have been selected to participate in the City of Los Angeles Layoff Aversion Program – Early Warning System Focus Group.

Please join us on May 18 for a short workshop as we brainstorm and collaborate with other economic development partners on how to:

- *Develop strategies to mitigate the impact of the minimum wage increase on small businesses and avoid layoffs*
- *Gather intelligence on industry trends and learn new alternatives to layoffs*
- *Develop and refine early warning systems (EWS) to identify and track vulnerable firms and industrial sectors that might benefit from layoff aversion strategies*

To develop and refine our collaborative effort to avert layoffs in the Los Angeles region, we are meeting to gain input from key stakeholders like you. Other participants are leaders throughout the region, including the City of Los Angeles Office of Wage Standards, elected officials, Mayor's Business Team, industry associations, chambers of commerce, SBDCs, Worksource and BusinessSource Centers, small business owners, and other economic development partners. Hosted by Council District 9 Small Business Resource Center and LAEDC.

What:

- **Layoff Aversion – Early Warning System Focus Group**

To Discuss:

- **Effective Strategies to Mitigate the Impact of the Minimum Wage Increase on Small Businesses**

Agenda:

- **Latest Economic and Jobs Forecast by Dr. Christine Cooper, Ph.D., LAEDC Institute for Applied Economics**
- **Open Discussion – Layoff Aversion Strategies and Early Warning Systems by all meeting attendees**
- **Keynote Speaker – Kimberly Fitzpatrick, Division Manager, City of Los Angeles Office of Wage Standards**

When:

- 10:00am to 11:30am
Wednesday, May 18, 2016

Where:

- Council District 9 Constituent Services Center – Community Room
4301 S. Central Avenue
Los Angeles, CA 90011

RSVP:

- Simply reply to this email with your RSVP by Tuesday, May 17.

We are counting on your participation. What you have to say is important!

Yours sincerely,

Joe

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